

EIITF – 2016

Paper Submission – Format

Title:

Introduction

In global market transportation cost plays a major role, as such any increase in transportation cost would lead to increase in total landed cost of the product. That is, the ultimate price a consumer pays for the product. The extent of impact.....

Research Gap and Research Problem

This paper, therefore, suggests that pricing of products on the basis of functionality and innovations may not prevail in the global market. In needs to consider both trade and non-trade costs, transportation technology and the transportation sector plays a major role for economic exchange. A crude approximation suggests that.....

Objectives of the Study

This paper aims at distinguishing between trade and non-trade cost, the impact of non-trade cost on demand of goods in global markets, determining the sensitivity of the demand of the goods with change in total landed cost i.e., the effective price of the goods. It proposes.....

Research Methodology

The paper aims at identifying the dimensions and variables of pricing of a product through literature survey, establish quantitative and qualitative relationship among the variables indicating the degree and direction of causality, the level and the flow variables and construct.....

Data Analysis and Results

6 (six) loops have been identified that govern the pricing dynamics in a global market. The causal diagram.....

Implication of the Study

The above system dynamics model enables to develop a pricing framework that besides incorporating domestic price also includes three major effects prevalent in International Trade namely logistics, income and substitution effect. It suggests that.....

References

Boylaud, o., and Nicoletti, G. (2001). Regulatory reform in road freight. *OECD Economic Studies*; 32: 229-251.